

# L'OREAL

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2006 OCT 16 P 12:21

OFFICE OF INTERNATIONAL  
CORPORATE FINANCE



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L'OREAL  
International Financial Information Department

Clichy, September 2<sup>nd</sup>, 2006

Office of International Corporate Finance  
Division of Corporation Finance  
Securities and Exchange Commission  
450 Fifth Street, N.W.  
Washington, DC 20549  
UNITED STATES OF AMERICA

SUPPL

Re: L'Oréal S.A. -- File No. 82-735

Ladies and Gentlemen:

Pursuant to the new regulations in force in France, L'Oréal S.A., a *société anonyme* incorporated under the laws of the Republic of France, hereby furnishes one copy of the following information pursuant to Rule 12g3-2(b) under the Securities and Exchange Act of 1934:

- **Weekly disclosures of trading in the Company's own shares from September 1<sup>st</sup> to September 26<sup>th</sup> 2006, as filed with the French *Autorité des Marchés Financiers*.**

Very truly yours,

PROCESSED

OCT 26 2006

THOMSON  
FINANCIAL

The International Financial  
Communications Director

Jean-Régis CAROF

2006/10/25

# L'ORÉAL

## RECEIVED

### Disclosure of trading in own shares

OCT 16 P 13:21  
OFFICE OF THE SECRETARY OF STATE  
CORPORATE FINANCE

Pursuant to Article 4 paragraph 4 of European Regulation n° 2273/2003 of December 22, 2003 implementing Directive 2003/6/EC of January 28, 2003, and in compliance with Article 241-5 of the AMF's General Regulations, L'Oréal declares below the transactions made on its own shares for the 01/09/2006 to 08/09/2006 period:

Session of	Number of shares	Weighted average price in €	Amount in €
01/09/2006	85 000	80,44	6 837 315,00
04/09/2006	80 000	79,89	6 390 896,00
05/09/2006	115 000	78,84	9 066 680,00
06/09/2006	105 000	78,34	8 225 490,00
07/09/2009	80 000	77,97	6 237 568,00
08/09/2006	110 000	78,05	8 585 720,00
<b>Total</b>	<b>575 000</b>		<b>45 343 669,00</b>

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 14 billion, the group focuses its activities on a limited number of global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Matrix, Redken in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, as well as Giorgio Armani, Cacharel, and Ralph Lauren in perfumeries and department stores. Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

#### CONTACTS AT L'ORÉAL

Shareholders and market  
authorities

**M. Jean-Régis CAROF**

☎ : 01.47.56.83.02

<http://www.loreal-finance.com>

Analysts and institutional investors

**Mme Caroline MILLOT**

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L'ORÉAL

KERASAS

REDKEN

MATRIX

L'ORÉAL

COSMARINON

MADEIRA

LA ROCHE POSAY

GIORGIO ARMANI

BIOHERM

FRANCESCO ARMANI

GIORGIO ARMANI

RALPH LAUREN

CACHAREL

Kiehl's

VICHY

VICHY



LOREAL

# L'ORÉAL

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Session of	Number of shares	Weighted average price in €	Amount in €
11/09/2006	70 000	77,30	5 410 734,00
12/09/2006	70 000	77,86	5 450 095,00
13/09/2009	70 000	78,98	5 528 579,00
14/09/2006	80 000	79,08	6 326 610,00
15/09/2006	70 000	79,64	5 574 590,00
			0,00
<b>Total</b>	<b>360 000</b>		<b>28 290 608,00</b>

These transactions have been made without use of derivative instruments.

Since its creation by a chemist, almost a century ago, L'Oréal is concentrated on one unique area of expertise, cosmetics. With a turnover of euros 14 billion, the group focuses its activities on a limited number of global and culturally diverse brands distributed in every distribution channel. L'Oréal Professionnel, Matrix, Redken in hair dressing salons. L'Oréal Paris, Maybelline, Garnier, SoftSheen-Carson in mass market. Vichy, La Roche Posay in pharmacies and drug stores. Lancôme, Helena Rubinstein, Biotherm, Shu Uemura, Kiehl's, as well as Giorgio Armani, Cacharel, and Ralph Lauren in perfumeries and department stores. Research and innovation are at the core of L'Oréal's strategy. The Group has developed more than 120 new molecules over a period of 40 years. Research teams design new products in all areas of cosmetics: hair color, hair care, skincare, make-up and perfumes.

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KERASTASE

REDKEN

MATRIX

L'ORÉAL

COGARNON

MAYBELLINE

SOFTSHEEN-CARSON

LANCÔME

BIOThERM

GIORGIO ARMANI

HELENA RUBINSTEIN

RAHPH LAUREN

CACHAREL

KIEHL'S

SHU UEMURA

VICHY



LOREAL

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Session of	Number of shares	Weighted average price in €	Amount in €
18/09/2006	90 000	79,60	7 164 360,00
19/09/2006	80 000	78,98	6 318 560,00
20/09/2006	80 000	79,30	6 344 232,00
21/09/2006	70 000	80,09	5 606 447,00
22/09/2006	95 000	79,30	7 533 215,00
			0,00
<b>Total</b>	<b>415 000</b>		<b>32 966 814,00</b>

These transactions have been made without use of derivative instruments.

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Session of	Number of shares	Weighted average price in €	Amount in €
25/09/2006	120 000	78,93	9 471 600,00
26/09/2006	60 000	79,80	4 788 000,00
			0,00
			0,00
			0,00
			0,00
<b>Total</b>	<b>180 000</b>		<b>14 259 600,00</b>

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